Rate Type

\$650.00 NM

\$650.00 NM

\$650.00 NM

\$650.00 NM

DUD INVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Day Air Date

09/19/12

09/20/12

09/21/12

3 WESHTu 09/18/12

09/24/12

1 WESHW

2 WESHTh

4 WESHF

Air Time Description

9:59 AM Regis & Kelly 9-10 AM

9:59 AM Regis & Kelly 9-10 AM

9:31 AM Regis & Kelly 9-10 AM

9:50 AM Regis & Kelly 9-10 AM

Regis & Kelly 9-10 AM 9:00-10:00 AM

Spots: # Ch

6 09/24/12

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 936082-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|------------------|--------------|
| WESH | Fran Berg | Eagle-Washington | National |

Advertiser Product Estimate Number NELSON/S/D 477 Nelson/D/Senate

> Alt Order # Flight Dates Order # 07887093 09/18/12 - 09/24/12 936082 Billing Type Billing Calendar Deal# Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code 9912820

Advertiser Ref Agency Ref

| | | | | | | | Spots/ | | | |
|------|--------------------------|--------------------------|--|-----------------|---------------------------|-------------|-------------|------------|------|---------------|
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 1 | 09/18/12 Class of Tim | 09/21/12 ne - Pre-emp | M-F Early Sunrise ptible with notice | 5:00-6:00 AM | -1-11 | :30 | 3 | \$300.00 | NM | |
| | | Start Date 09/17/12 | End Date MTWTFSS 09/23/12 -1-11 | Spots/Week 3 | <u>Rate</u> \$300.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Descri | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | | | /18/12 5:51 AM M-F E | arly Sunrise | 5:00-6:00 AM | :3 | 0 BN12003H | | | \$300.00 NM |
| | 1 WE | SHTh 09 | /20/12 5:22 AM M-F E | arly Sunrise | 5:00-6:00 AM | :3 | 0 BN12001H | | | \$300.00 NM |
| | 3 WE | SHF 09 | /21/12 5:23 AM M-F E | arly Sunrise | 5:00-6:00 AM | :3 | 0 BN12003H | | | \$300.00 NM |
| 2 | 09/18/12 Class of Tim | 09/20/12 ne - Pre-emp | M-F Sunrise @6AM ptible with notice | 6:00-7:00 AM | -111 | :30 | 3 | \$900.00 | NM | |
| | | Start Date 09/17/12 | End Date MTWTFSS -111 | Spots/Week 3 | <u>Rate</u> \$900.00 | < | reso- | | | |
| | Spots: # Ch | Day Air | r Date Air Time Descri | <u>iption</u> | Start/End Time | <u>Leng</u> | th Ad-ID | | | Rate Type |
| | 2 WE | SHTu 09 | /18/12 6:29 AM M-F S | unrise @6AM | 6:00-7:00 AM | :3 | 80 BN12001H | | | \$900.00 NM |
| | 1 WE | SHW 09 | /19/12 6:22 AM M-F S | unrise @6AM | 6:00-7:00 AM | :3 | 80 BN12001H | | | \$900.00 NM |
| | 3 WE | SHTh 09 | /20/12 6:41 AM M-F S | unrise @6AM | 6:00-7:00 AM | :3 | 30 BN12003H | | | \$900.00 NM |
| 3 | 09/18/12 Class of Tin | 09/21/12 ne - Pre-em | NBC Today Show ptible with notice | 7:00-9:00 AM | -1111 | :30 | 4 | \$1,200.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS -1111 | Spots/Week 4 | <u>Rate</u> \$1,200.00 | | | | | |
| | Spots: # Ch | Day Air | r Date Air Time Descr | <u>iption</u> | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 2 WE | SHTu 09 | 7:24 AM NBC | Today Show | 7:00-9:00 AM | : | 30 BN12003H | | | \$1,200.00 NM |
| | 5 WE | SHW 09 | 9/19/12 7:22 AM NBC | Today Show | 7:00-9:00 AM | :: | 30 BN12003H | | | \$1,200.00 NM |
| | 3 WE | SHTh 09 | 9/20/12 8:34 AM NBC | Today Show | 7:00-9:00 AM | :: | 30 BN12001H | | | \$1,200.00 NM |
| | 4 WE | SHF 09 | 9/21/12 8:45 AM NBC | Today Show | 7:00-9:00 AM | :: | 30 BN12001H | | | \$1,200.00 NM |
| 5 | 09/18/12 Class of Tin | 09/21/12 me - Pre-em | Regis & Kelly 9-10 AM ptible with notice | 9:00-10:00 AM | -1111 | :30 | 4 | \$650.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS -1111 | Spots/Week 4 | <u>Rate</u> \$650.00 | · | | | | |

Start/End Time

9:00-10:00 AM

9:00-10:00 AM

9:00-10:00 AM

9:00-10:00 AM

Length Ad-ID

:30

:30 BN12001H

:30 BN12001H

:30 BN12003H

:30 BN12003H

\$650.00

NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 936082-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12

| <u>Advertiser</u> | Product | Estimate Number |
|-------------------|------------|-----------------|
| Nelson/D/Senate | NELSON/S/D | 477 |

| Start Date | e End Dat | te Descri | intion | | Start/End Time | MTHEECC | Longth | Spots/ Week | Rate | Type | |
|-------------------------|-----------------------|--|------------------------|--|------------------------------------|----------------------------------|-------------|--|----------|------|--------------------------|
| | | | | and the same of th | start/End Hime | MTWTFSS | Length | VVeek | Rate | Type | gett i 1 gg h Libbe |
| Weeks: | Start Dat | emptible with te End Da | | | Spots/Week | Rate | | | 2000 | 0.00 | |
| | 09/24/12 | | | | 1 | \$650.00 | | | | | |
| Spots: # (| | | Air Time D | | - | Start/End Time | | h Ad-ID | | | Rate Typ |
| 1 V | WESHM | 09/24/12 | 9:21 AM R | egis & Ke | elly 9-10 AM | 9:00-10:00 AM | :3 | 0 BN12003H | | | \$650.00 N |
| 7 09/18/12 Class of | | 2 NBC 1 emptible with | Today Show notice | II 1 | 10AM-11AM | -1111 | :30 | 4 | \$625.00 | NM | |
| Weeks: | Start Dat 09/17/12 | | | | Spots/Week 4 | <u>Rate</u> \$625.00 | | | | | |
| Spots: # 0 | | Air Date | Air Time D | | 7.0 | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| · | | 20 20 20 20 20 20 20 20 20 20 20 20 20 2 | 10:51 AM N | | | 10AM-11AM | | 0 BN12003H | | | \$625.00 N |
| 1 \ | WESHW | 09/19/12 | 10:58 AM N | BC Toda | y Show II | 10AM-11AM | :3 | 0 BN12003H | | | \$625.00 N |
| 4 \ | WESHTh | 09/20/12 | 10:50 AM N | BC Toda | y Show II | 10AM-11AM | :3 | 0 BN12001H | | | \$625.00 N |
| 2 ١ | WESHF | 09/21/12 | 11:00 AM N | BC Toda | y Show II | 10AM-11AM | :3 | O BN12001H | | | \$625.00 N |
| 8 09/18/12 Class of | | 2 M-F N | | S 12-12:1 | 12:00-12:30 PM | -1111 | :30 | 4 | \$350.00 | NM | |
| Weeks: | Start Dat | te End Da | ate MTWTF | | Spots/Week | Rate | | | 3 | | |
| Crate: # | 09/17/12 | | | | 4 | \$350.00 | 1 1 | h A d 10 | | | D-1 7 |
| Spots: # (| | Air Date | Air Time D | | _ | Start/End Time | | h Ad-ID | | | Rate Ty |
| | | | | | N NEWS 12-12:30 N NEWS 12-12:30 | 12:00-12:30 PM | | 0 BN12001H | | | \$350.00 |
| 8 16 | | | | | | 12:00-12:30 PM | | 0 BN12001H | | | \$350.00 I \$350.00 I |
| | | | | | N NEWS 12-12:30 N NEWS 12-12:30 | 12:00-12:30 PM 12:00-12:30 PM | | 0 BN12003H | | | \$350.00 1 |
| | | | | | | 12.00-12.30 FW | .0 | O BNIZOUSII | | | φ330.00 I |
| 15 April 84 | Time - Pre-e | emptible with | h notice | | 12:00-12:30 PM | M | :30 | 1 | \$350.00 | NM | |
| Weeks: | Start Dat 09/24/12 | | | | Spots/Week 1 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # | Ch <u>Day</u> | Air Date | Air Time D | | | Start/End Time | Lengt | th Ad-ID | | | Rate Ty |
| 1 \ | WESHM | 09/24/12 | 11:59 AM M | 1-F NOOI | N NEWS 12-12:30 | 12:00-12:30 PM | :3 | 0 BN12001H | ye ex | | \$350.00 I |
| 0 09/19/12 Class of | | 2 KATIE ediately Pre- | E COURIC I | | 2-3PM ice | 111 | :30 | 3 | \$175.00 | NM | |
| Weeks: | Start Dat 09/17/12 | | | | Spots/Week 3 | <u>Rate</u> \$175.00 | | | | | |
| Spots: # | | Air Date | Air Time D | | | Start/End Time | - | th Ad-ID | | | Rate Ty |
| | | 09/19/12 | | | URIC DAY | 2-3PM | | 30 BN12003H | | | \$175.00 |
| | | 09/20/12 | | | OURIC DAY | 2-3PM | - | 30 BN12001H | | | \$175.00 |
| 3 \ | WESHF | 09/21/12 | 2:27 PM K | ATIE CC | DURIC DAY | 2-3PM | :3 | 30 BN12001H | | | \$175.00 |
| 11 09/18/12 Class of | | 2 M-F 4 emptible with | 4-5 PM NEW h notice | is i | M-F 4-5 PM | -11 | :30 | 2 | \$650.00 | NM | |
| Weeks: | Start Da 09/17/12 | | | | Spots/Week 2 | <u>Rate</u> \$650.00 | | | | | |
| Spots: # | | Air Date | Air Time D | | | Start/End Time | Leng | th Ad-ID | | | Rate T |
| 1 ' | WESHTu | 09/18/12 | 4:58 PM N | /I-F 4-5 P | M NEWS | M-F 4-5 PM | :3 | 30 BN12001H | | | \$650.00 |
| 2 ' | WESHW | 09/19/12 | 4:13 PM N | <i>I</i> I-F 4-5 P | M NEWS | M-F 4-5 PM | : | 30 BN12003H | | | \$650.00 |
| 12 09/19/12 Class of | | 2 M-F 5 emptible with | 5-6 PM ROT h notice | | 5:00-6:00 PM | 11 | :30 | 2 | \$800.00 | NM | |
| Weeks: | Start Da 09/17/12 | | | | Spots/Week 2 | <u>Rate</u> \$800.00 | | | | | |
| | Ch Day | Air Date | Air Time D |)escriptic | <u>n</u> | Start/End Time | <u>Leng</u> | th Ad-ID | | | Rate T |
| Spots: # | | | 5 44 DIA | AFFCE | M POT | 5:00-6:00 PM | | 30 BN12001H | | | \$800.00 |
| | WESHW | 09/19/12 | 5:11 PM N | /I-F 5-6 F | WITOI | 3.00-0.00 T W | | - Company of the Comp | | | +000.00 |
| 1 | WESHW | 09/19/12 09/20/12 | 5:11 PM N 5:28 PM N | | | 5:00-6:00 PM | | 30 вм12001н | | | \$800.00 |

DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 936082-1 | O9/30/12 | September 2012 | O8/27/12 - O9/24/12

| <u>Advertiser</u> | Product | Estimate Number |
|-------------------|------------|-----------------|
| Nelson/D/Senate | NELSON/S/D | 477 |

| | | | | | | | | Spots/ | | | |
|-----|--|--|---|---|--|--|-------------------------------|---|---------------|-------|---|
| ine | Start Date | End Date | Descri | ption | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| ja | Weeks: | Start Date 09/17/12 | End Dat 09/23/12 | | Spots/Week 4 | <u>Rate</u> \$1,100.00 | A September 1 | ALL STREET | | | |
| | Spots: # Ch | Day Air | | Air Time Descrip | otion . | Start/End Time | Lengi | th Ad-ID | | | Rate Typ |
| | | | /18/12 | 6:26 PM M-F 6- | 6:30 PM | M-F 6-6:30 PM | :3 | 30 BN12003H | | | \$1,100.00 NI |
| | | | /19/12 | 6:26 PM M-F 6- | | M-F 6-6:30 PM | | 30 BN12003H | | | \$1,100.00 NI |
| | | ESHTh 09 | | 6:22 PM M-F 6- | | M-F 6-6:30 PM | | 80 BN12003H | | | \$1,100.00 NI |
| | 1 VVE | ESHF 09 | /21/12 | 6:29 PM M-F 6- | 5:30 PM | M-F 6-6:30 PM | | 30 BN12001H | | | \$1,100.00 NI |
| 14 | 09/24/12 Class of Tir | 09/24/12 ne - Pre-em | | -6:30 PM notice | M-F 6-6:30 PM | M | :30 | 1 | \$1,200.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Dat 09/30/12 | | Spots/Week 1 | <u>Rate</u> \$1,200.00 | | | | | |
| | Spots: # Ch | Day Air | | Air Time Descri | | Start/End Time | Leng | th Ad-ID | | | Rate Typ |
| | | ESHM 09 | | 6:21 PM M-F 6- | | M-F 6-6:30 PM | | 30 BN12001H | | | \$1,200.00 N |
| 16 | 09/24/12 Class of Tir | 09/24/12 me - Pre-em | | ntertainment Ton | igł7:00-730 PM | M | :30 | 1 | \$1,500.00 | NM | |
| | Weeks: | Start Date 09/24/12 | | te MTWTFSS | Spots/Week 1 | Rate \$1,500.00 | | | 53 of Sec. 40 | | |
| | Spots: # Ch | Day Air | | Air Time Descri | | Start/End Time | Leng | th Ad-ID | | | Rate Typ |
| | 1 WI | ESHM 09 | /24/12 | 7:15 PM M-F Er | tertainment Tonight | 7:00-730 PM | :3 | 30 BN12003H | | | \$1,500.00 N |
| 17 | 09/20/12 Class of Tir | 09/20/12 me - Pre-em | | | Access Hollywood A | !T | :30 | 1 | \$1,500.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Dat 09/23/12 | | Spots/Week 1 | <u>Rate</u> \$1,500.00 | | | | 8 2 5 | |
| | Spots: # Ch | | | Air Time Descri | | Start/End Time | | th Ad-ID | | | Rate Ty |
| | 1 WI | ESHTh 09 | 9/20/12 | 7:48 PM M-F A | ccess Hollywood | Access Hollywo | od / :3 | 30 BN12001H | | | \$1,500.00 N |
| 19 | 09/23/12 Class of Tir | 09/23/12 me - Pre-em | | J 6-6:30 PM notice | SA/SU 5:58-6:30 PI | S | :30 | 1 | \$700.00 | NM | |
| | Weeks: | Start Date 09/17/12 | 09/23/1: | 2S | Spots/Week 1 | <u>Rate</u> \$700.00 | | | 22 | | |
| | Spots: # Ch | | | Air Time Descri | | Start/End Time | | th Ad-ID | | | Rate Ty |
| | 1 VVI | ESHSu 09 | 9/23/12 | 6:20 PM SA/SU | 6-6:30 PM | SA/SU 5:58-6:3 | 0 PI :: | 30 BN12003H | | | \$700.00 N |
| 20 | 09/18/12 Class of Ti | 09/21/12 me - Immedi | M-F 3- iately Pre- | -4 PM emptible without | 3:00-4:00 PM | -1111 | :30 | 4 | \$275.00 | NM | |
| | Weeks: | Start Date | | | 1101100 | | .00 | | φ215.00 | INIVI | |
| | | 09/17/12 | End Dat 09/23/1 | | Spots/Week 4 | <u>Rate</u> \$275.00 | | | φ273.00 | INIVI | |
| | Spots: # Ch | n <u>Day Ai</u> | 09/23/1: r Date | 2 -1111 Air Time Descri | Spots/Week 4 otion | \$275.00 Start/End Time | Leng | ith Ad-ID | φ273.00 | IVIVI | |
| | 3 W | n <u>Day Ai</u> ESHTu 09 | 09/23/1: r Date 9/18/12 | 2 -1111 Air Time Descri 3:28 PM M-F 3- | Spots/Week 4 otion 4 PM | \$275.00 <u>Start/End Time</u> 3:00-4:00 PM | Leng :: | 30 BN12003H | φ273.00 | IVIVI | \$275.00 N |
| | 3 W | n <u>Day Ai</u> ESHTu 09 ESHW 09 | 09/23/1: <u>r Date</u> 9/18/12 9/19/12 | 2 -1111 <u>Air Time</u> <u>Descri</u> 3:28 PM M-F 3- 3:28 PM M-F 3- | Spots/Week 4 otion 4 PM 4 PM | \$275.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM | Leng :: | 30 BN12003H 30 BN12001H | φ273.00 | TVIVI | \$275.00 N \$275.00 N |
| | 3 W 2 W 1 W | n <u>Day</u> <u>Ai</u> ESHTu 09 ESHW 09 ESHTh 09 | 09/23/1 r Date 9/18/12 9/19/12 9/20/12 | 2 -1111 <u>Air Time</u> <u>Descri</u> 3:28 PM M-F 3- 3:28 PM M-F 3- 3:22 PM M-F 3- | Spots/Week 4 otion 4 PM 4 PM 4 PM | \$275.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM | <u>Leng</u> :: :: | 30 BN12003H 30 BN12001H 30 BN12003H | φ273.00 | NVI | \$275.00 f \$275.00 f \$275.00 f |
| | 3 W 2 W 1 W | n <u>Day</u> <u>Ai</u> ESHTu 09 ESHW 09 ESHTh 09 | 09/23/1: <u>r Date</u> 9/18/12 9/19/12 | 2 -1111 <u>Air Time</u> <u>Descri</u> 3:28 PM M-F 3- 3:28 PM M-F 3- | Spots/Week 4 otion 4 PM 4 PM 4 PM | \$275.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM | <u>Leng</u> :: :: | 30 BN12003H 30 BN12001H | φ273.00 | NVI | \$275.00 M \$275.00 M \$275.00 M |
| 22 | 3 W 2 W 1 W 4 W | n <u>Day Ai</u> ESHTu 09 ESHW 09 ESHTh 09 ESHF 09 09/21/12 me - Immedi | 09/23/1: <u>r Date</u> 0/18/12 0/19/12 0/20/12 0/21/12 NBC Fiately Pre- | 2 -1111 <u>Air Time</u> <u>Descri</u> 3:28 PM M-F 3- 3:28 PM M-F 3- 3:22 PM M-F 3- 3:47 PM M-F 3- Prime ALMA AW emptible without | Spots/Week 4 ption 4 PM 4 PM 4 PM 4 PM 4 PM AR 8:00-9:00 PM notice | \$275.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM | <u>Leng</u> :: :: | 30 BN12003H 30 BN12001H 30 BN12003H | \$1,000.00 | NM | \$275.00 f \$275.00 f \$275.00 f |
| 22 | 3 W 2 W 1 W 4 W | n <u>Day Ai</u> ESHTu 09 ESHW 09 ESHTh 09 ESHF 09 | 09/23/1: <u>r Date</u> 0/18/12 0/19/12 0/20/12 0/21/12 NBC Fiately Pre- | 2 -1111 Air Time Descri 3:28 PM M-F 3- 3:28 PM M-F 3- 3:22 PM M-F 3- 3:47 PM M-F 3- Prime ALMA AW emptible without te MTWTFSS | Spots/Week 4 btion 4 PM 4 PM 4 PM 4 PM | \$275.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM | <u>Leng</u> :: :: | 30 BN12003H 30 BN12001H 30 BN12003H 30 BN12003H | | | \$275.00 N \$275.00 N \$275.00 N \$275.00 N |
| 222 | 3 WI 2 WI 1 WI 4 WI 2 09/21/12 Class of Ti | n <u>Day Ai</u> ESHTu 09 ESHW 09 ESHTh 09 ESHF 09 09/21/12 me - Immedi Start Date 09/17/12 | 09/23/1: r Date 0/18/12 0/19/12 0/20/12 0/21/12 NBC Fiately Pre- End Da 09/23/1 | 2 -1111 Air Time Descri 3:28 PM M-F 3- 3:28 PM M-F 3- 3:22 PM M-F 3- 3:47 PM M-F 3- Prime ALMA AW emptible without te MTWTFSS | Spots/Week 4 ption 4 PM 4 PM 4 PM 4 PM 4 PM AR 8:00-9:00 PM notice Spots/Week 1 | \$275.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM F <u>Rate</u> | Leng :: :: :: :30 | 30 BN12003H 30 BN12001H 30 BN12003H 30 BN12003H | | | \$275.00 N \$275.00 N \$275.00 N |
| 22 | 3 Wi 2 Wi 1 Wi 4 Wi 2 09/21/12 Class of Ti Weeks: Spots: # Ch | Day Ai ESHTu 09 ESHW 09 ESHTh 09 ESHF 09 09/21/12 me - Immedi Start Date 09/17/12 n Day Ai | 09/23/1: r Date 0/18/12 0/19/12 0/20/12 0/21/12 NBC Fiately Pre- End Da 09/23/1 | 2 -1111 Air Time Descri 3:28 PM M-F 3- 3:28 PM M-F 3- 3:22 PM M-F 3- 3:47 PM M-F 3- Prime ALMA AW emptible without te MTWTFSS 2F Air Time Descri | Spots/Week 4 ption 4 PM 4 PM 4 PM 4 PM 4 PM AR 8:00-9:00 PM notice Spots/Week 1 | \$275.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM F <u>Rate</u> \$1,000.00 <u>Start/End Time</u> | Leng :: ::: ::30 Leng | 30 BN12003H 30 BN12003H 30 BN12003H 30 BN12003H | | | \$275.00 N \$275.00 N \$275.00 N \$275.00 N |
| | 3 Wi 2 Wi 1 Wi 4 Wi 2 09/21/12 Class of Tii Weeks: Spots: # Ch 1 W | n <u>Day Ai</u> ESHTu 09 ESHW 09 ESHTh 09 ESHF 09 09/21/12 me - Immedi Start Date 09/17/12 n <u>Day Ai</u> | 09/23/1: r Date 0/18/12 0/19/12 0/20/12 0/21/12 NBC Fiately Pre- End Da 09/23/1 r Date 0/21/12 NBC I | 2 -1111 Air Time Descri 3:28 PM M-F 3- 3:28 PM M-F 3- 3:22 PM M-F 3- 3:47 PM M-F 3- Prime ALMA AW emptible without te MTWTFSS 2F Air Time Descri 8:41 PM NBC F | Spots/Week 4 ption 4 PM 4 PM 4 PM 4 PM 4 PM AR 8:00-9:00 PM notice Spots/Week 1 | \$275.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM F <u>Rate</u> \$1,000.00 <u>Start/End Time</u> | Leng :: ::: ::30 Leng | 30 BN12003H 30 BN12001H 30 BN12003H 30 BN12003H 1 | | | \$275.00 N \$275.00 N \$275.00 N \$275.00 N |
| | 3 Wi 2 Wi 1 Wi 4 Wi 2 09/21/12 Class of Tii Weeks: Spots: # Ch 1 W | n <u>Day Ai</u> ESHTu 09 ESHW 09 ESHTh 09 ESHF 09 09/21/12 me - Immedi | 09/23/1: r Date 0/18/12 0/19/12 0/20/12 0/21/12 NBC Fiately Pre- End Da 09/23/1 r Date 0/21/12 NBC T | Air Time Descri 3:28 PM M-F 3- 3:28 PM M-F 3- 3:22 PM M-F 3- 3:47 PM M-F 3- Prime ALMA AW emptible without te MTWTFSS 2F Air Time Descri 8:41 PM NBC F Today Show notice tte MTWTFSS | Spots/Week 4 btion 4 PM 4 PM 4 PM 4 PM 4 PM AR 8:00-9:00 PM notice Spots/Week 1 ption Prime ALMA AWARDS | \$275.00 Start/End Time 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM F Rate \$1,000.00 Start/End Time 8:00-9:00 PM | :: :: :30 | 30 BN12003H 30 BN12003H 30 BN12003H 1 ath Ad-ID 30 BN12003H | \$1,000.00 | NM | Rate Ty \$275.00 N \$275.00 N \$275.00 N \$275.00 N \$275.00 N |
| | 3 Wi 2 Wi 1 Wi 4 Wi 2 09/21/12 Class of Ti Weeks: Spots: # Ch 1 W | 1 Day Ai ESHTU 09 ESHTH 09 ESHTH 09 ESHF 09 09/21/12 me - Immedi Start Date 09/17/12 n Day Ai ESHF 09 09/24/12 me - Pre-em Start Date 09/24/12 | 09/23/1: r Date 0/18/12 0/19/12 0/20/12 0/21/12 NBC Fiately Pre- End Da 09/23/1 r Date 0/21/12 NBC Tiptible with End Da 09/30/1 | Air Time Descri 3:28 PM M-F 3- 3:28 PM M-F 3- 3:22 PM M-F 3- 3:47 PM M-F 3- Prime ALMA AW emptible without te MTWTFSS 2F Air Time Descri 8:41 PM NBC F Today Show notice tte MTWTFSS | Spots/Week 4 botion 4 PM 4 PM 4 PM 4 PM AR 8:00-9:00 PM notice Spots/Week 1 potion Prime ALMA AWARDS 7:00-9:00 AM Spots/Week 1 | \$275.00 Start/End Time 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PMF Rate \$1,000.00 Start/End Time 8:00-9:00 PM M Rate | Leng :: :30 Leng :30 | 30 BN12003H 30 BN12003H 30 BN12003H 1 ath Ad-ID 30 BN12003H | \$1,000.00 | NM | \$275.00 N \$275.00 N \$275.00 N \$275.00 N |



Invoice # Invoice Date Invoice Month Invoice Period 936082-1 09/30/12 September 2012 08/27/12 - 09/24/12

| Advertiser | Product | Estimate Number |
|-----------------|------------|-----------------|
| Nelson/D/Senate | NELSON/S/D | 477 |

| ww.wesh.com | | | | 2" | | | | | | |
|------------------------------------|--------------------------|--|-------------------------------------|--|--|--------|---------------------------------------|------------|------|--|
| ine Start Date | End Dat | e Desc | ription | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
| 23 09/24/12 Class of T | 09/24/12 ime - Pre-e | | Today Show h notice | 7:00-9:00 AM | M | :30 | 1 | \$1,300.00 | NM | Market Paragraph |
| 24 09/24/12 Class of T | 09/24/12 ime - Imme | | E COURIC DAY -emptible without n | 2-3PM notice | M | :30 | 1 | \$175.00 | NM | |
| Weeks: Spots: <u>#</u> C 1 W | 09/24/12 h <u>Day</u> | | | The second secon | Rate \$175.00 Start/End Time 2-3PM | | <u>h</u> <u>Ad-ID</u> 0 ви12003н | | | <u>Rate</u> <u>Type</u> \$175.00 NM |
| 25 09/24/12 Class of T | 09/24/12 ime - Pre-e | | 4-5 PM NEWS h notice | M-F 4-5 PM | M | :30 | 1 | \$650.00 | NM | |
| Weeks: Spots: <u>#</u> C 1 W | 09/24/12 h <u>Day</u> | e End Da 09/30/ Air Date 09/24/12 | | The second second | <u>Rate</u> \$650.00 <u>Start/End Time</u> M-F 4-5 PM | | <u>h</u> <u>Ad-ID</u> 0 ви12001н | | | <u>Rate</u> <u>Type</u> \$650.00 NM |
| 26 09/24/12 Class of T | 09/24/12 ime - Pre-e | | 5-6 PM ROT h notice | 5:00-6:00 PM | M | :30 | 1 | \$850.00 | NM | - |
| | 09/24/12 h <u>Day</u> | | | | Rate \$850.00 <u>Start/End Time</u> 5:00-6:00 PM | | <u>th Ad-ID</u> 80 ви12003н | 6 | | <u>Rate</u> <u>Type</u> \$850.00 NM |
| 27 09/19/12 Class of T | 09/19/12 ime - Pre-e | 2 M-F E | Entertainment Toni h notice | igł7:00-730 PM | W | :30 | 1 | \$1,500.00 | NM | |
| Weeks: Spots: <u>#</u> C 1 W | | 09/23/ ⁻ Air Date | 12W Air Time Descrip | Spots/Week 1 otion tertainment Tonight | Rate \$1,500.00 Start/End Time 7:00-730 PM | | th <u>Ad-ID</u> 30 вм12001н | | - | <u>Rate</u> <u>Type</u> \$1,500.00 NM |
| 28 09/24/12 Class of T | 09/24/12 ime - Pre-e | | | Access Hollywood | # M | :30 | 1 | \$1,500.00 | NM | |
| | | 09/30/ Air Date | | | Rate \$1,500.00 Start/End Time Access Hollywo | | th <u>Ad-ID</u> 30 ви12001н | | | <u>Rate</u> <u>Type</u> \$1,500.00 NM |
| 29 09/24/12 Class of T | 09/24/12 ime - Imme | | NBC Prime VOICE | | M | :30 | 1 | \$4,000.00 | NM | |
| Weeks: Spots: <u>#</u> C 1 V | 09/24/12 h <u>Day</u> | e End Da 09/30/ Air Date 09/24/12 | 12 M Air Time Descrip | Spots/Week 1 otion BC Prime VOICE | Rate \$4,000.00 Start/End Time Prime Other | | <u>th Ad-ID</u> 30 вм12003н | | 3 | <u>Rate</u> <u>Type</u> \$4,000.00 NM |
| 30 09/23/12 Class of T | 09/23/12 ime - Imme | | PRE-GAME -emptible without r | 7:00P-8:00PM notice | S | :30 | 1 | \$2,000.00 | NM | |
| Weeks: Spots: # C | Start Dat 09/17/12 | e <u>End Da</u> 09/23/ Air Date | ate MTWTFSS | Spots/Week 1 otion | Rate \$2,000.00 <u>Start/End Time</u> 7:00P-8:00PM | | <u>th</u> <u>Ad-ID</u> 30 вм12001н | | | <u>Rate</u> <u>Type</u> \$2,000.00 NM |
| 31 09/21/12 Class of T | 09/21/12 ime - Pre-e | | Tonight Show h notice | 11:35P-12:35XM | F | :30 | 1 | \$650.00 | NM | |
| Weeks: Spots: # 0 | 09/17/12 | e End Do 09/23/ Air Date | | Spots/Week 1 | Rate \$650.00 Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | | 09/21/12 | 12:09 AM NBC To | | 11:35P-12:35X | | <u>иі да-ір</u> 30 вм12001н | | | \$650.00 NM |
| 32 09/22/12 Class of T | 09/22/1: ime - Pre-e | | Saturday h notice | Sat 8-10am | S- | :30 | 1 | \$1,200.00 | NM | |





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 936082-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |

| Advertiser | Product | Estimate Number |
|-----------------|------------|-----------------|
| Nelson/D/Senate | NELSON/S/D | 477 |

www.wesh.com

| | | | | | Spots/ | | | |
|--|---|-------------------------------|--------------------------------|--------|--------------------------------------|------------|------|--|
| Line Start Date End | Date Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| | 2/12 NBC Saturday re-emptible with notice | Sat 8-10am | S- | :30 | 1 | \$1,200.00 | NM | hay a seen sametimes of complete seems |
| Weeks: Start | <u>Date End Date MTWTFS</u> 7/12 09/23/12S | | <u>Rate</u> \$1,200.00 | | | | | |
| Spots: # Ch D 1 WESHS | <u>ay Air Date</u> <u>Air Time</u> <u>De</u> a 09/22/12 8:57 AM NE | | Start/End Time Sat 8-10am | | <u>h</u> <u>Ad-ID</u> 0 вм12003н | | | <u>Rate Type</u> \$1,200.00 NM |
| | 23/12 Sun Sunrise@6-8 / | AM 6:00-8:00 AM | S | :30 | 1 | \$300.00 | NM | |
| Weeks: Start | <u>Date</u> <u>End Date</u> <u>MTWTFS</u> 7/12 09/23/12 | | <u>Rate</u> \$300.00 | | | | | |
| Spots: # Ch D 1 WESHS | <u>ay Air Date</u> <u>Air Time De</u> u 09/23/12 6:58 AM Su | scription n Sunrise@6-8 AM | Start/End Time 6:00-8:00 AM | | <u>h Ad-ID</u> 0 ви12001н | | | <u>Rate</u> <u>Type</u> \$300.00 NM |
| | 9/12 M-Su News @ 11F re-emptible with notice | M 11-1135p | W | :30 | 1 | \$1,500.00 | NM | |
| Weeks: Start | <u>Date</u> <u>End Date</u> <u>MTWTFS</u> 7/12 09/23/12w | | <u>Rate</u> \$1,500.00 | | | | | - |
| Spots: <u>#</u> Ch <u>D</u> 1 WESHV | <u>ay Air Date</u> <u>Air Time</u> <u>De</u> <i>I</i> 09/19/12 11:26 PM M- | scription Su News @ 11PM | Start/End Time 11-1135p | - | <u>th</u> <u>Ad-ID</u> 0 ви12003н | | | <u>Rate Type</u> \$1,500.00 NM |
| | | | Total Spots | į. | 55 | | | |

Payment Terms 30 Days

Gross Total

\$45,050.00

Agency Commission

\$6,757.50

Net Amount Due \$38,292.50